

ARCHIE
SERIES

Archie's Pal

APPROVED
BY THE
COMICS
CODE
AUTHORITY

12¢

PDC

JUNE

Jughead

NO.
97



SO YOU'VE GOT SNOW
ON YOUR TV SCREEN! IS
THAT ANY REASON TO
GET EXCITED?



HATCH YOUR OWN LIVE SEA CIRCUS



Just add water
and you've
got "INSTANT LIFE."

Yes, it's the living truth. In just 24-72 hours you can actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys (Exotic Saskatchewan Brine Shrimp) that are more fun than a barrel full of monkeys. Both children and adults will laugh and thrill with wonderful excitement as you watch the comic antics of these fantastic underwater buffoons. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by the tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels in the water... see the ticklish ones "scratch" each others backs. Watch them swim singly or in graceful formation creating an underwater circus.

Watch the Miracle of Life

These genuine living sea animals commence life from seemingly inanimate powdereggs which actually remain alive for as long as EIGHT YEARS. And, these delightful pets are so tiny... only ONE HALF INCH LONG when full grown. You can raise an entire troupe in an ordinary glass jar using just tap water. It's so safe, just empty the package into a jar or fish bowl, add water and you have created "Instant life." And, best of all, you'll have a whole new brood to give as gifts or sell if you wish.



Make Them Change to Any Color You Wish
We send you three colors of sea-monkeys! White, Pink and Red. With a tiny drop of vegetable food dye in their water, you can change the color of these little SEA MONKEY'S. And this dye will make their internal organs visible.

Watch Them Obey Your Silent Commands

These marvelous sea creatures behave like a bunch of trained seals. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around. Only \$1.00 plus 25c shipping charges complete

MONEY BACK GUARANTEE

Honor House Prod. Corp., Dept. B M - 1
Lynbrook, N. Y.

Rush me my eggs for hatching my live sea circus at once. I understand if I am not 100% delighted, I may return it for prompt refund of my purchase price!

- ☐ I enclose \$1 plus 25c shipping charges. Same Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____

Address _____

NEW BIKE MUFFLER

Looks and Sounds
Like a Real Muffler

Only

\$1.98

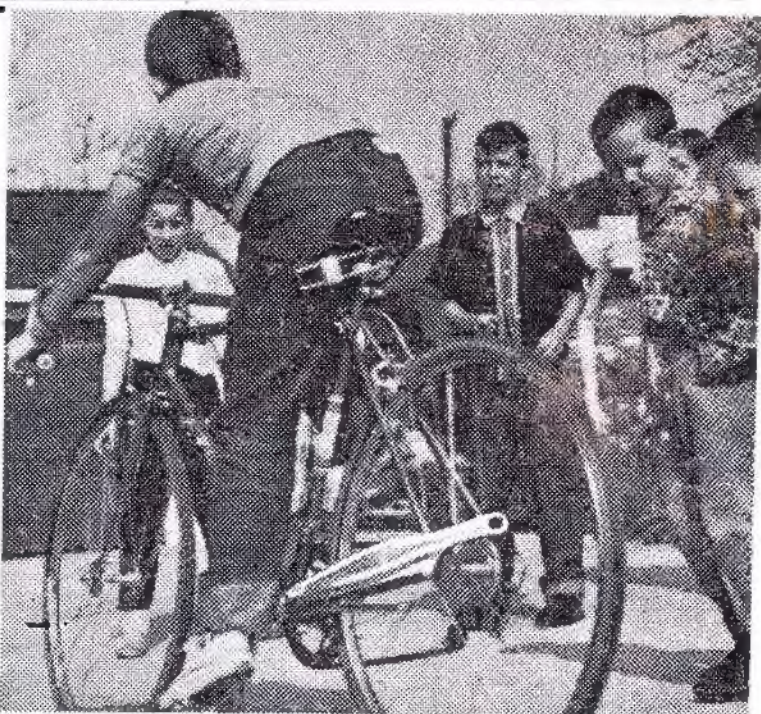
An Exciting New Adventure in Bicycling

Gangway! Here I come! And, everybody will hear you coming as your bicycle seems to roar into life. Yes, for an exciting new adventure in bicycling you must try Mufflo! This sleek, streamlined beauty instantly converts your bike into a throbbing, powerful sounding vehicle that will bring oohs! and aahs! from all the gang, because it really looks sharp on your bike.



Will Last Forever... Nothing to Wear Out

Mufflo fits all Bicycles, takes only moments to connect. There's nothing to rust... nothing to wear out... Mufflo lasts forever! Naturally, Mufflo does not interfere with Pedalling of your bike. It really makes a swell addition and you'll love the feeling and sound of power that it gives. Only \$1.98 plus 36c shipping charges.



10 Day FREE Trial

Order now! If you are not 100% delighted, then simply return Mufflo! After 10 Day Free Trial for a prompt refund of your purchase price.

MONEY BACK GUARANTEE

Honor House Prod. Lynbrook, N. Y. - Dept. C D 30

Rush me Mufflo! At once, I understand if I am not 100% delighted, I may return it after 10 Day Free Trial for prompt refund of my purchase price.

- ☐ I enclose \$1.98 plus 36c shipping charge. Same Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

Name _____

Address _____

JUGHEAD

CANINE CAPER

WHO'S YOUR FRIEND,
JUGHEAD?

HIS NAME IS "PEPPER", POPS!

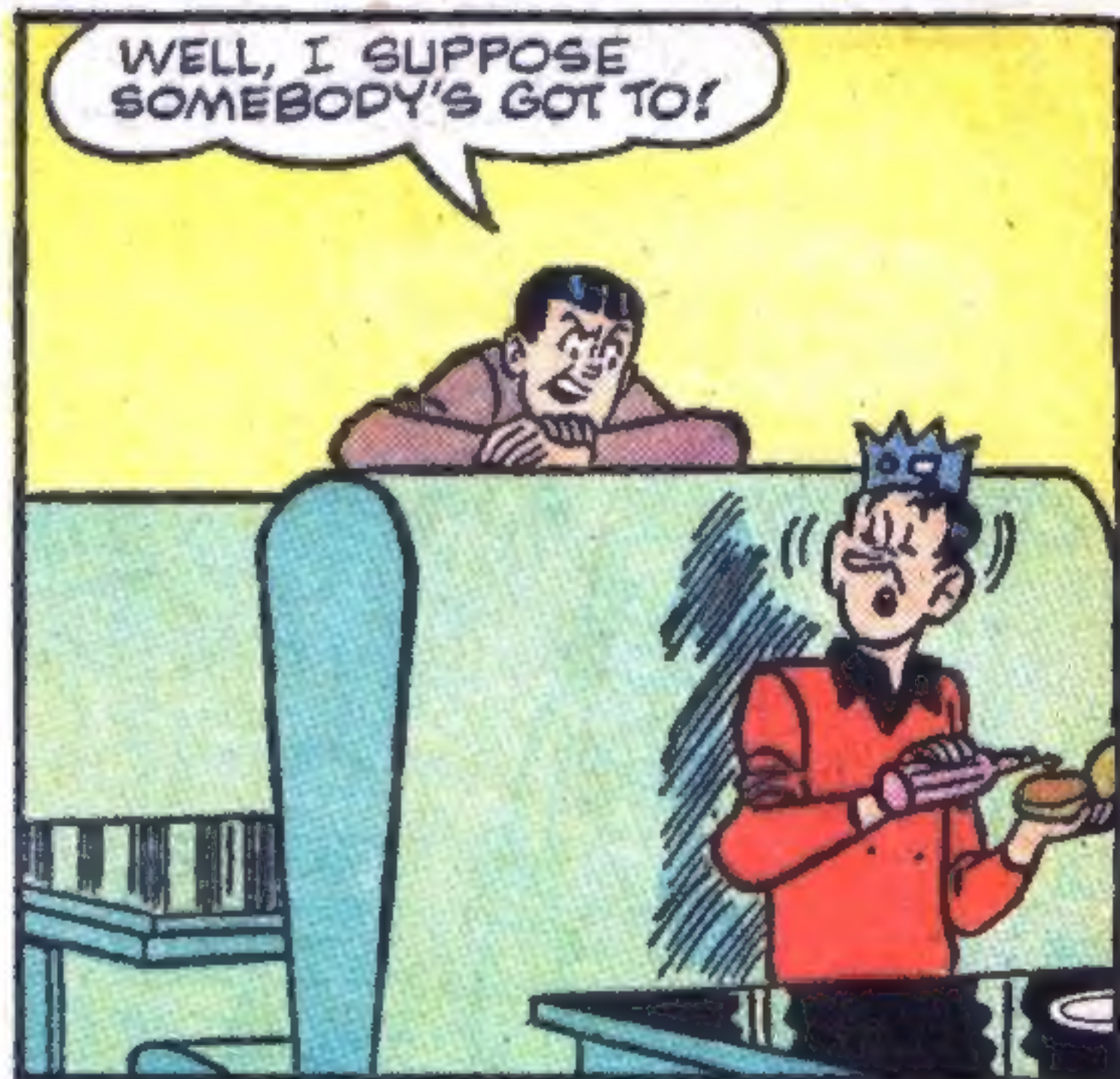
YOU'VE HEARD OF A SCHNAUZER?
WELL, HE'S A SCHNEEZER!

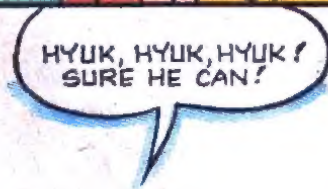
AH-CHOO!

TWO OF THE
USUAL, POPS!

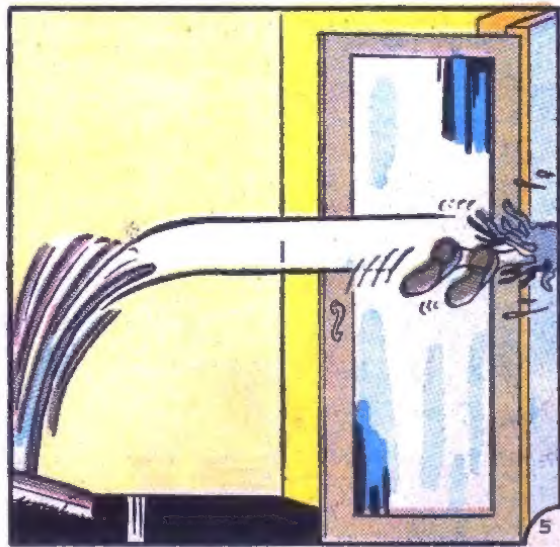
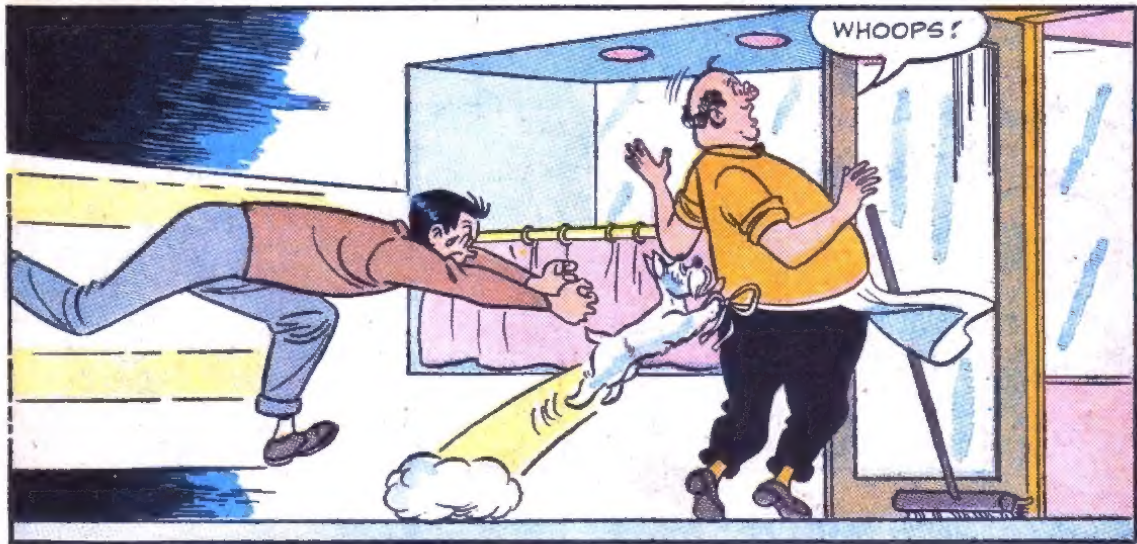
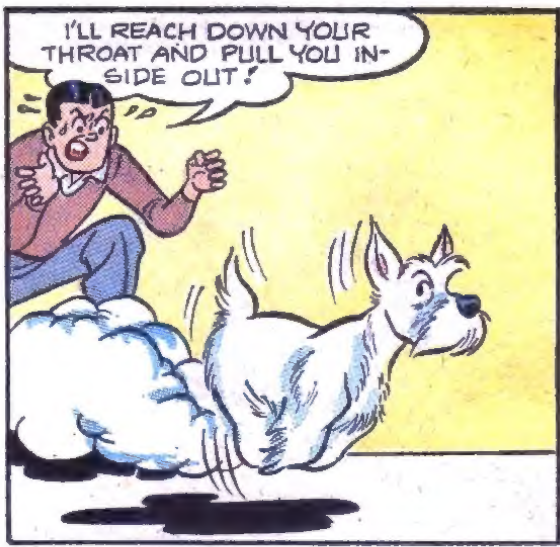
YIP!

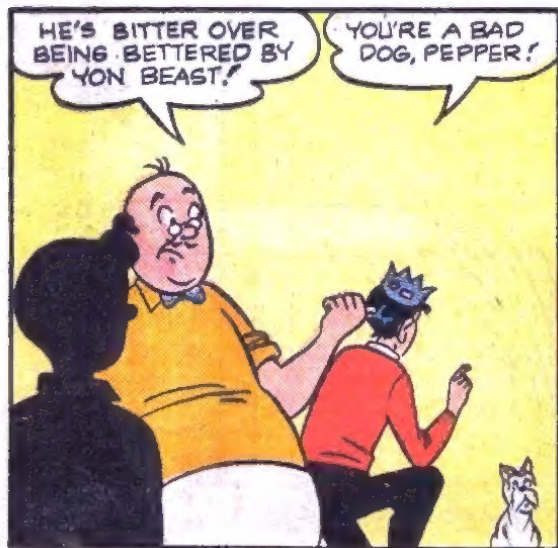
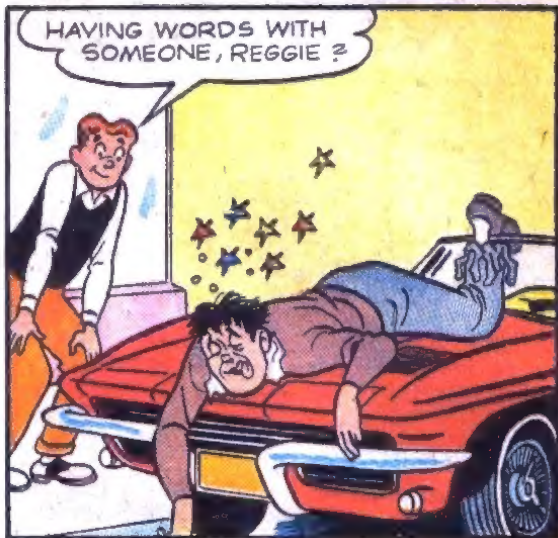
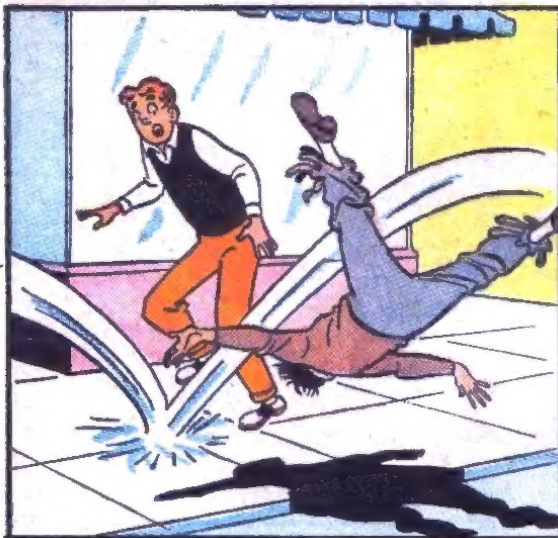
HE SAYS HE WANTS
HIS RARE, - AND SKIP
THE BUN!











BILLY WINS WITH BENDIX

BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!

I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.

IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!

THAT'S NEAT, BILLY!

THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG, AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!

SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.

ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC

THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

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OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily—even though you have absolutely no previous musical knowledge whatever.

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- PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH \$3.00**

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☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value \$7.00. I will pay postman \$2.98 plus C.O.D. postage.

☐ **SAVE MORE!** Send money with order, Ed Sale pays postage. Same money-back guarantee.

Name _____

Address _____

City, Zone _____ State _____



AUNT JUGGIE'S Advice to the Lovelorn

Dear Aunt Juggie,
My boy friend is an idiot and an oaf. Half the time he never calls me. Should I drop him? -Louella

DEAR LOUELLA:
NO. REMEMBER THE OLD SAYING, "HALF AN OAF IS BETTER THAN NONE!"

Dear Aunt Jug—
I am a 14 year old high school student, and I would like to grow a beard. Do you think this would be proper?
—worried

DEAR WORRIED:
IT ALL DEPENDS. ARE YOU A BOY OR A GIRL??

Dear Aunt J.
How can I keep my boy friend from kissing me in the dark?
—Anxious

DEAR ANXIOUS:
TRY PAYING YOUR ELECTRIC BILLS...

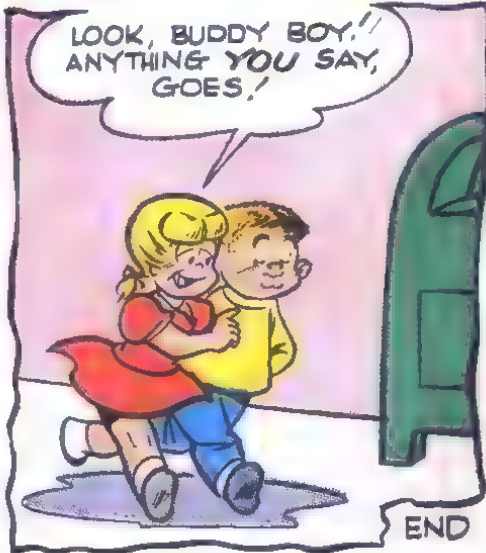
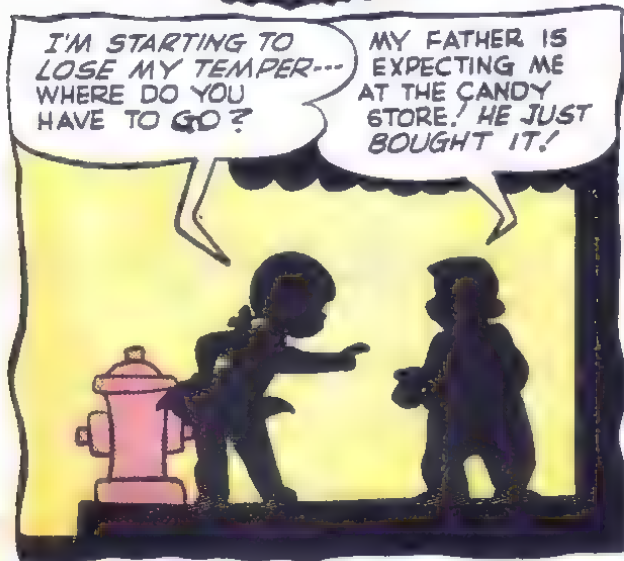
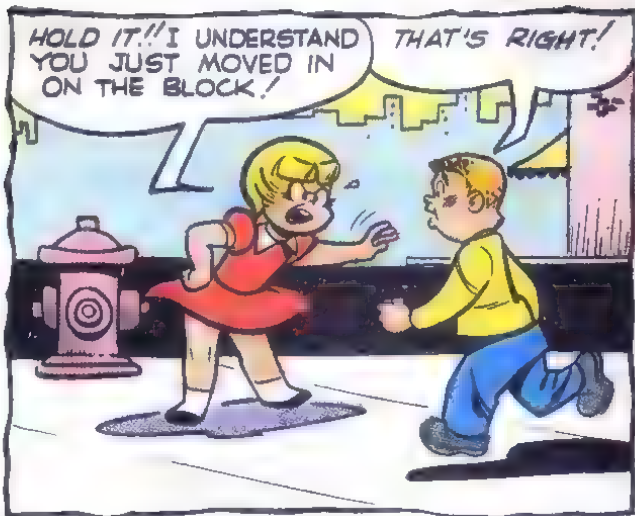
DEAR AUNT J.
MY BOY FRIEND IS COMING TO DINNER TOMORROW. HE HAPPENS TO BE AN ESKIMO. WHAT SHOULD I SERVE HIM?
—SALLY T.

DEAR SALLY T.:
SERVE HIM FROZEN PUDDING, FILET OF WALRUS, BAKED ALASKA, AND ORANGE ICE!

Dear Aunt Juggie,
How much allowance will I need to take my girl out real fancy on Saturday night? -Bobby B.

DEAR BOBBY B.
THE AMOUNT DOESN'T MATTER. YOU'RE SURE TO NEED \$4.79 MORE THAN WHATEVER YOU'VE GOT!

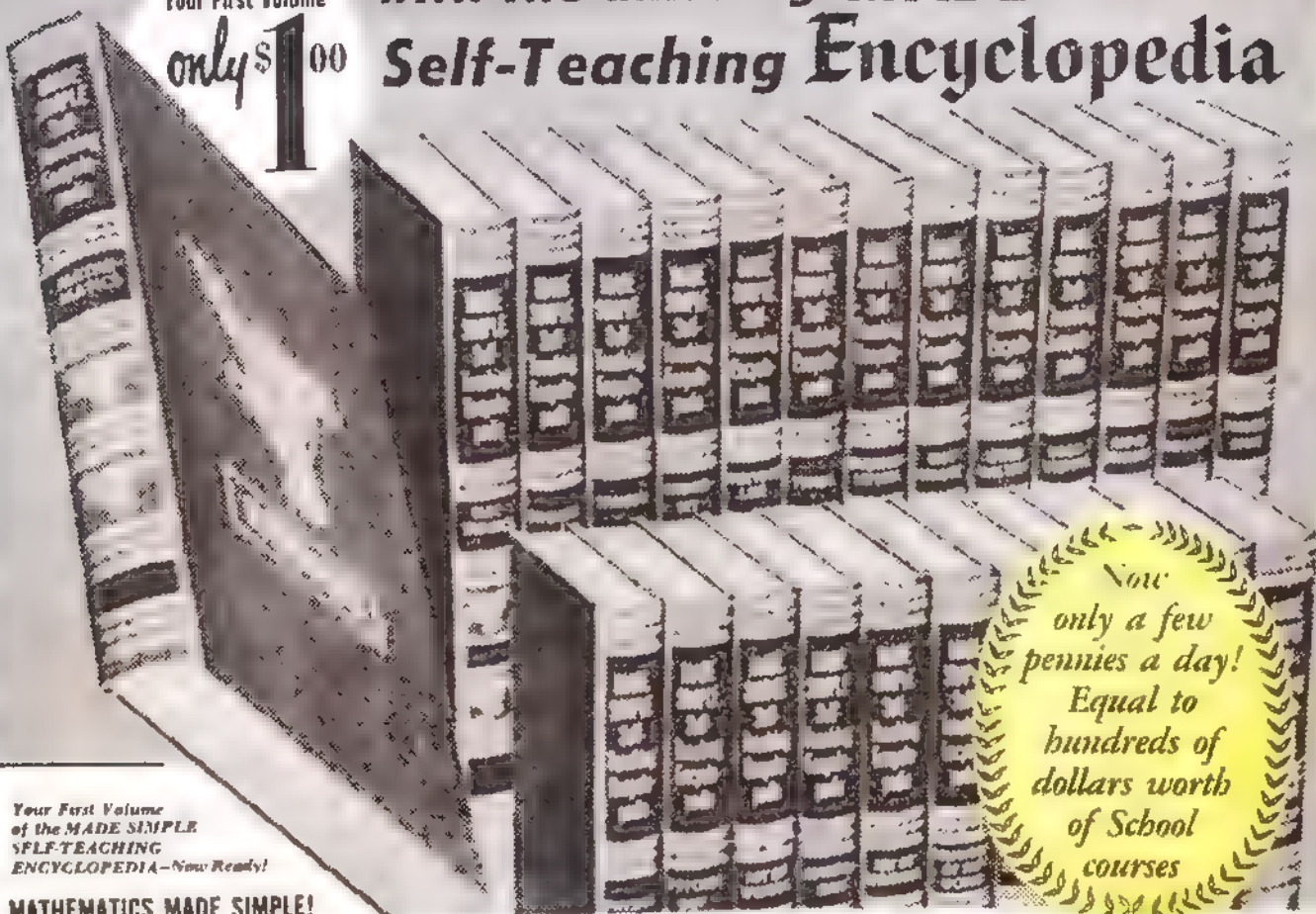
LIL JINX V.I.P.



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gests or outlines. Every point is made absolutely clear by illustrations and simple step-by-step explanations, using everyday situations. No half-answers to confuse you. No references to make you use several books to get information. All the books teach you natural without memorizing long lists of rules.

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simple principle makes airplanes fly and teaches us to make moving objects go quickly and easily. Other books give you Bernoulli's Law, molecular action and other confusing terms. By the time you got to the experiment, if there was one, you wouldn't understand it. Here you read a simple explanation, do the experiment and then learn the technical terms, so you learn naturally, without memorizing anything. This has worked for many people who thought they were more hopeless than you may think you are.

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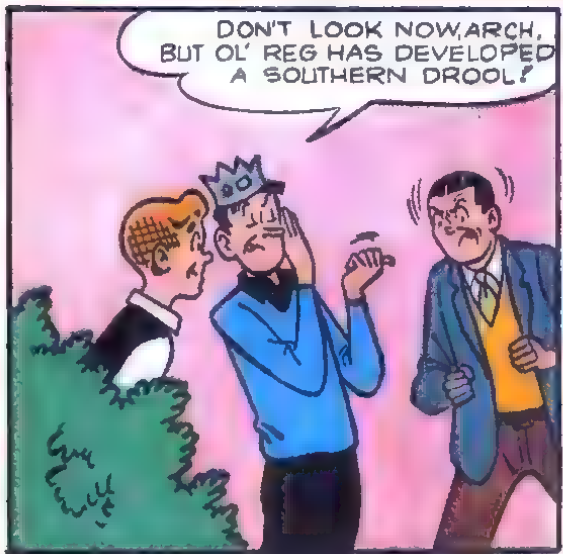
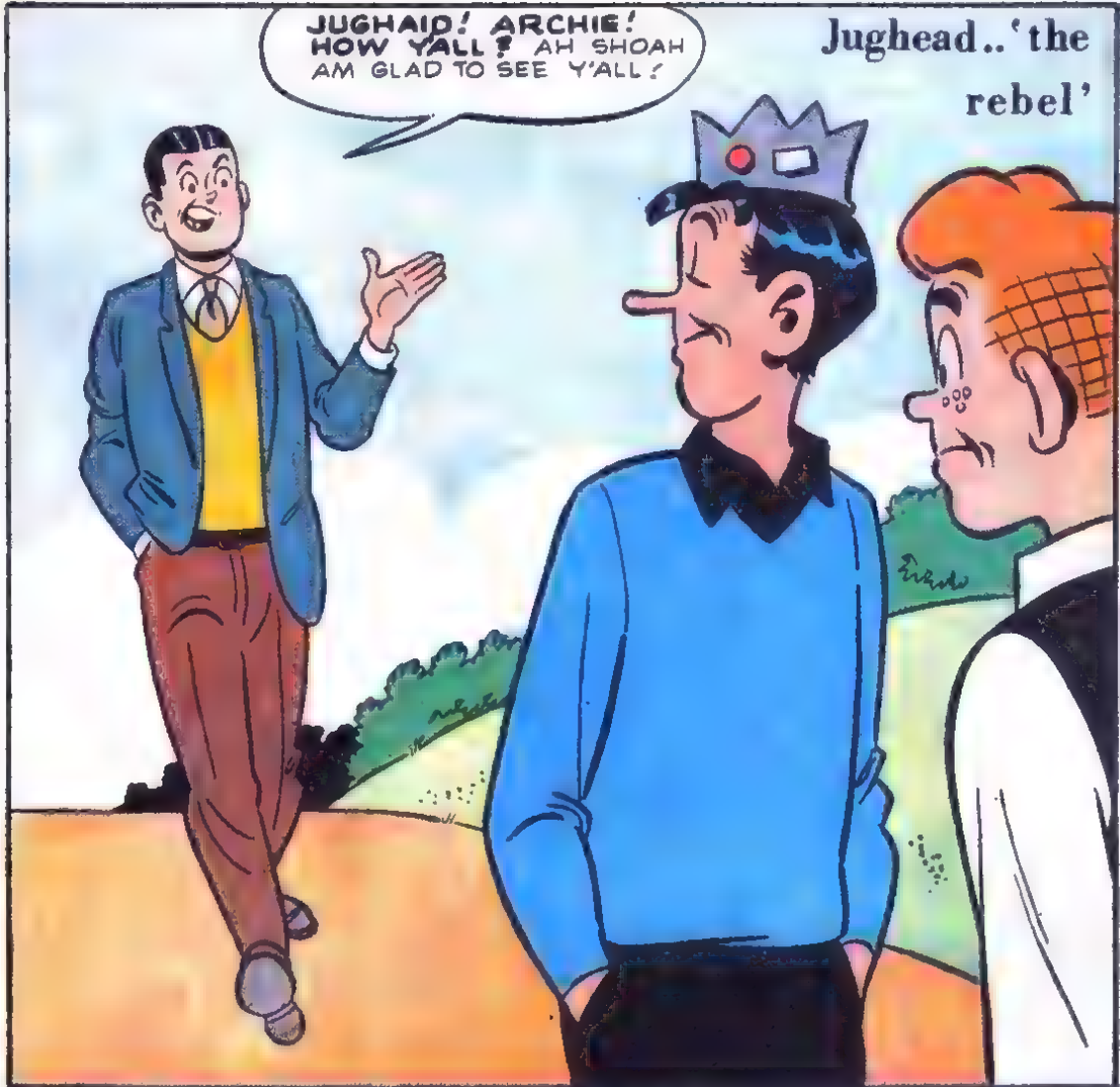
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Name _____
Address _____
City _____ Zone _____ State _____
Parent's Signature _____



OKAY! OKAY! SO WHERE
WOULD YOU GET A SOUTH-
ERN ACCENT?

FROM MAH
COUSINS!

THEY CAME UP
HEAH FROM DOWN
HOME FOR A
VISIT THIS WEEK!

MAH OL' MANNER
OF SPEAKIN' JUST
NATURALLY CAME
RIGHT BACK!

WHAT DO YOU
MEAN BY
"DOWN
HOME?"

GEE-OH-GIA!
WHEAH AH COME
FROM ORIGINALLY!

WELL, CORN MAH PONE!
DID YOU ALL KNOW HE ALL
WAS FROM GEE-OH-GIA?

AH SHOAH
DIDN'T!

AH ALWAYS THOUGHT
HE WAS STRICTLY
FROM HUNGER!

BAH! WHAT KIN YOU
EXPECT FROM
YANKEE TRASH?



HYUK! DID
YOU EVER
HEAR ANY-
THING SO
PHONEY?

HE'S GOING TO
BE LAUGHED
OUT OF TOWN!



(SIGH) ISN'T IT
WONDERFUL?

SO
ROMANTIC!



HOLD ON GIRLS! WHAT'S
SO WONDERFUL AND ROMANTIC?
BESIDES ME, I MEAN!



REGGIE'S DIVINE
SOUTHERN ACCENT!

DID YOU
KNOW HE
WAS BORN
IN THE
SOUTH?



IF ANY SOUTHERNERS
HEAR THAT, THE SOUTH
SHALL RISE AGAIN!

IT'S ENOUGH
TO REVIVE THE
CIVIL WAR!



THEY LOOK
PEEVED!

THAT STUPID
ACCENT OF REGGIE'S
IS **WORKING!**

WE'VE GOT TO MAKE
IT WORK TO HIS
DISADVANTAGE!

**SURE WE
DO! THAT'S
WHAT WE'VE
GOT TO DO!**

HOW?

HMM! LET
ME GIVE THIS
A LITTLE
THOUGHT!

HEY! LIKE FOR
INSTANCE WE
BRING IN **FAT-BOY**
THERE!

YIPE! QUIET YOU FOOL!
DON'T EVER CALL BIG
MOOSE **FAT!**

HE'S VERY SENSITIVE
ABOUT HIS SIZE.

HE'LL
PULVERIZE
YOU!

YOU ARE ABSOLUTELY
RIGHT! HE **HATES** TO BE
REMINDED HE'S SO
BIG!

SO BE
CAREFUL!

HELLO,
MOOSE!

HI YA, JUG! D-UH,
HI YA, ARCH!

YOU
LOOK
HAPPY!

WHY
NOT?

THEN YOU
HAVEN'T
SEEN
REGGIE?

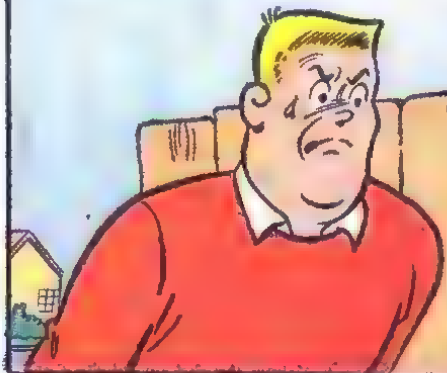
NO!

WHY SHOULD
HE MAKE ME
LINHAPPY?

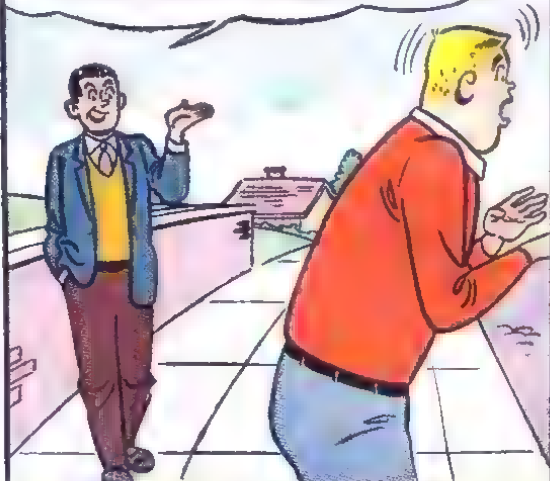
OH, YOU KNOW OL' REG!
HE'S IN ONE OF HIS IN-
SULTING MOODS!

D-UH! HE WOULDN'T
INSULT **ME!** NOBODY
WOULD! NOBODY'S
GOT THE NERVE!

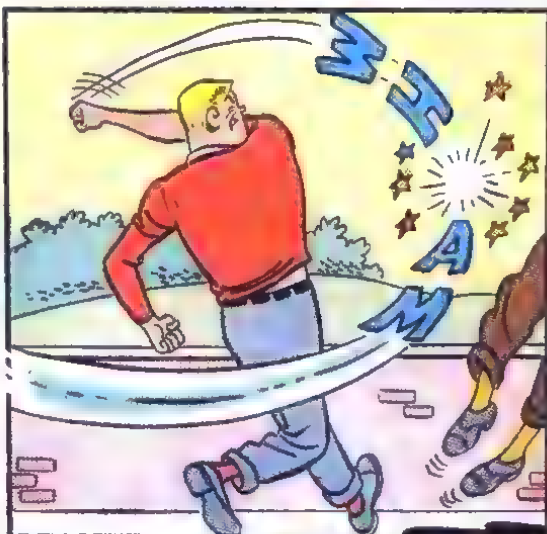
IT'S 'CAUSE I'M SUCH A BIG
GUY! I HATE BEIN' BIGGER
THAN EVERYBODY ELSE!



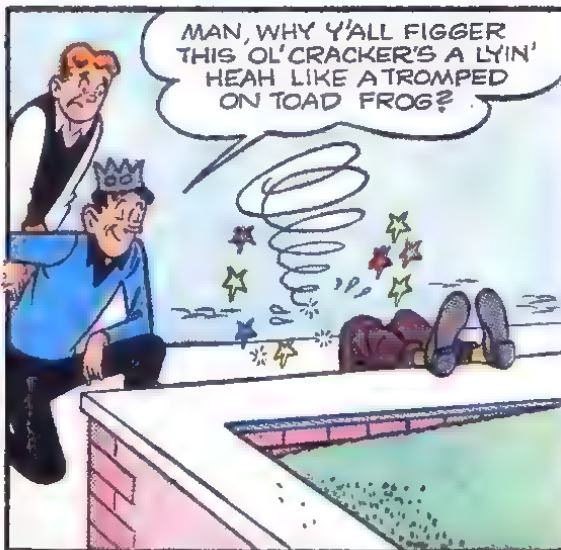
WELL, IF IT ISN'T GOOD
OL' MOOSIE! HI Y'ALL, MOOSE?



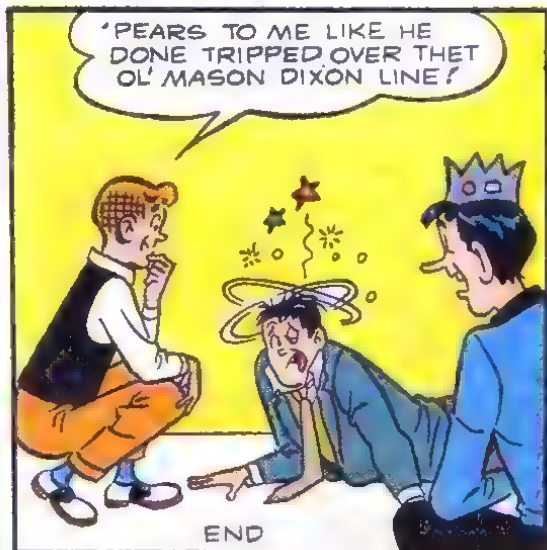
"ALL?" ARE YOU INCINERATIN'
THAT I'M BIG ENOUGH TUH BE
A CROWD?



MAN, WHY Y'ALL FIGGER
THIS OL' CRACKER'S A LYIN'
HEAH LIKE A TROMPED
ON TOAD FROG?

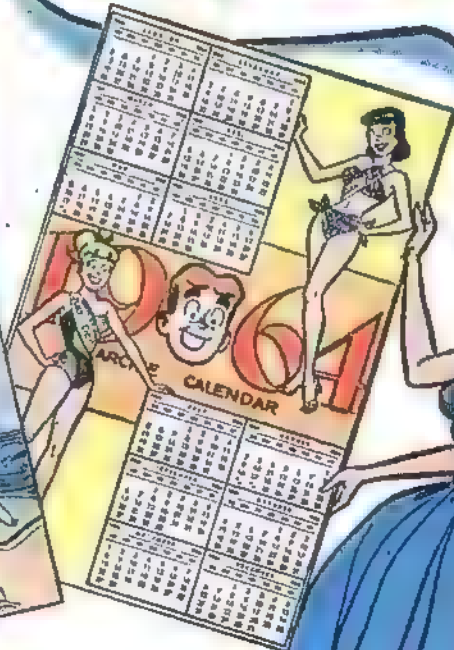


'PEARS TO ME LIKE HE
DONE TRIPPED OVER THET
OL' MASON DIXON LINE!

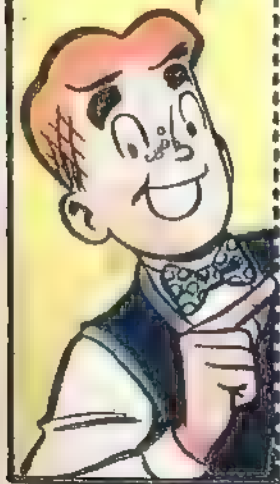


**ORDER
THIS!**

**GET THIS
FREE!**



**YOU GET THE NEW GIANT-SIZE
ARCHIE ANNUAL #15 PLUS THE
FULL COLOR 1964 ARCHIE PIN-UP
CALENDAR JUST FOR USING THIS
COUPON!...SO DON'T DELAY!...
SEND FOR YOURS NOW!**



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ROOM 603, 241 CHURCH ST.
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**ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA FOR WHICH SEND ME THE GIANT-SIZE
ARCHIE ANNUAL #15 AS SOON AS IT IS OFF THE
PRESSES...PLUS THE FULL COLOR PIN-UP CALENDAR
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CITY _____ STATE _____

**PLEASE
NOTE!**

**THIS IS A PRE-
PUBLICATION
OFFER!...THE
ANNUAL AND
CALENDAR ARE
MAILED SEPA-
RATELY...YOU
WILL RECEIVE
EACH ONE AS
SOON AS IT
IS READY FOR
MAILING...BE
PATIENT!**

Jughead

DOUBLE AGENT

JUGHEAD! ARCHIE WAS OUT SATURDAY NIGHT, BUT NOT WITH EITHER OF US!

WHERE WAS HE AND WHAT DID HE DO?

WHAT DO YOU THINK I AM? A STOOL PIGEON? A FINK?

OF COURSE! WHY DO YOU THINK WE CAME TO YOU FIRST?

ARCHIE IS MY GOOD BUDDY!
I COULDN'T SQUEAL ON HIM!



WE'RE PAYING THE USUAL
FEE FOR THE INFORMATION!



OUT OF MY WAY,
GIRL! I'VE GOT
WORK TO DO!

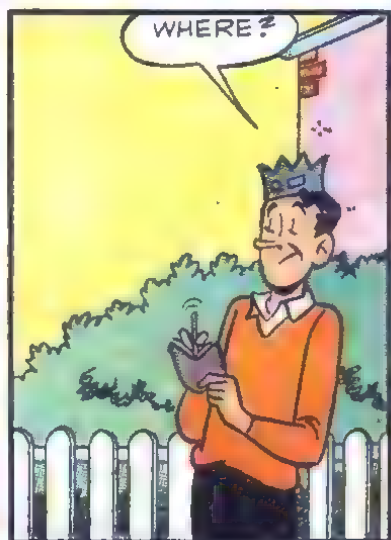


YOU WERE **OUT**
SATURDAY NIGHT!

YES, I
WAS!

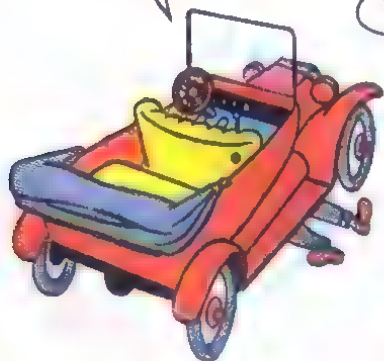


WHERE?

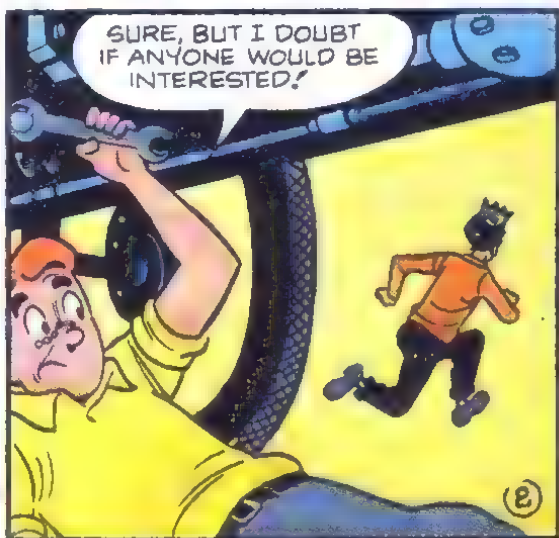


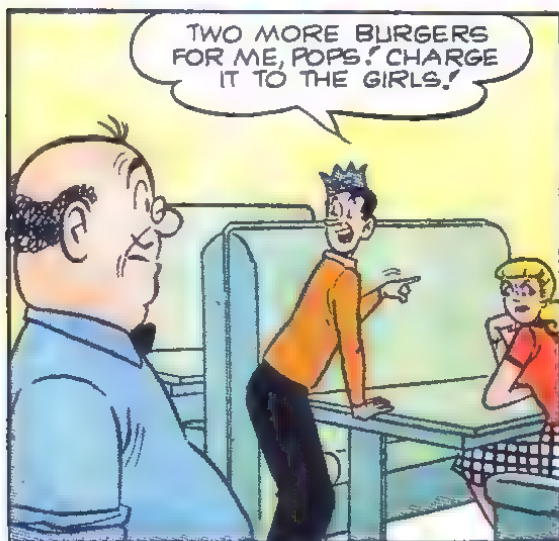
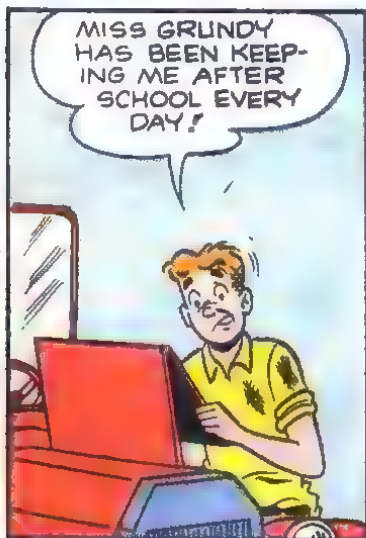
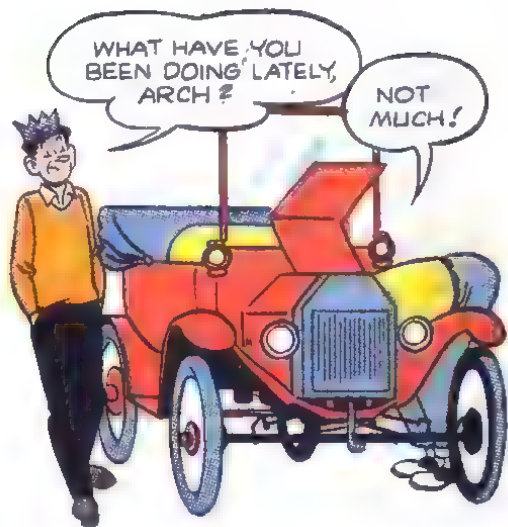
I HAD TO GO TO A
FAMILY PARTY AT MY
UNCLE'S!

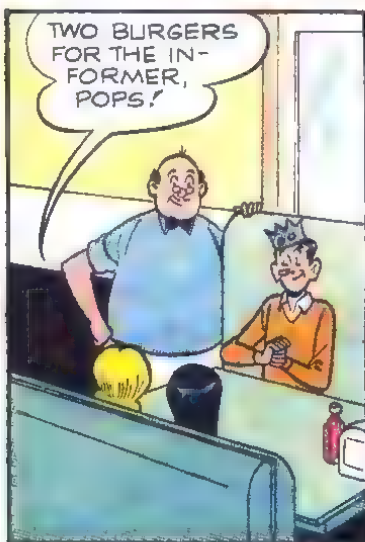
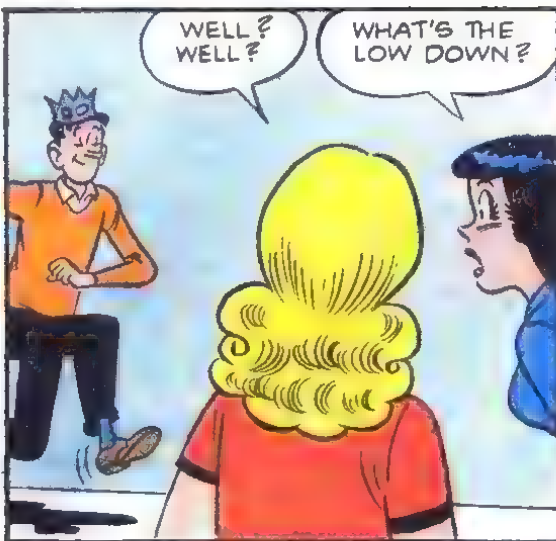
MAY I
QUOTE
YOU?

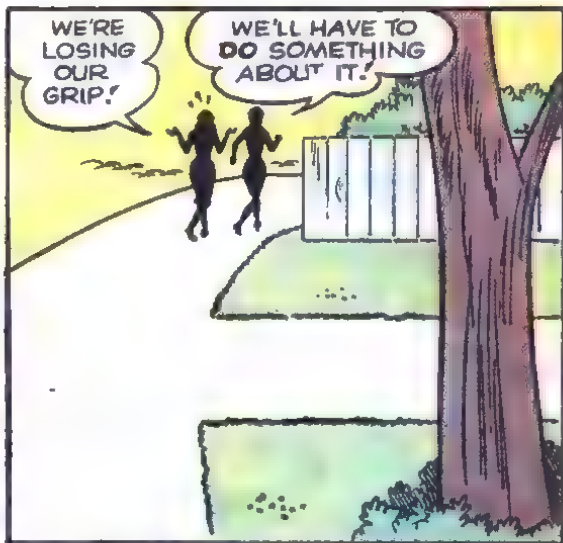


SURE, BUT I DOUBT
IF ANYONE WOULD BE
INTERESTED!

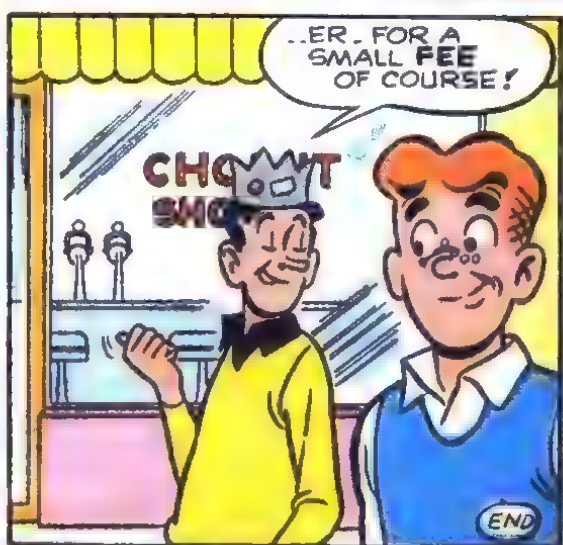
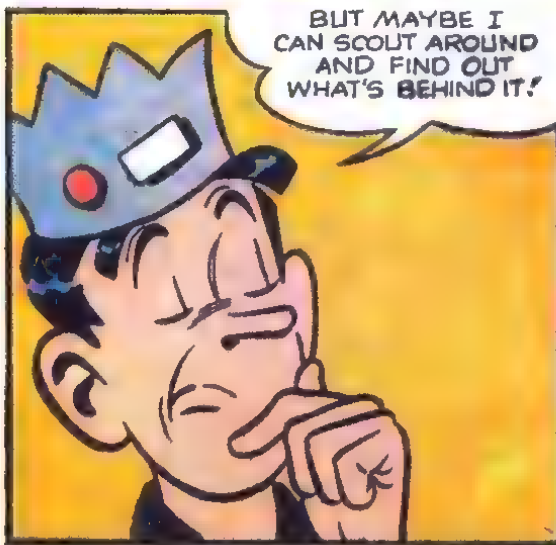
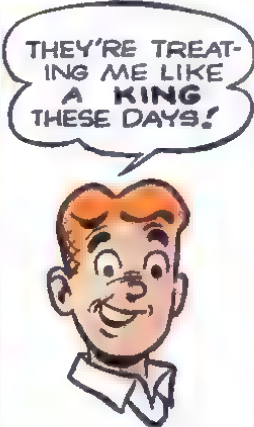








NEXT WEEK...



GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!



Hypnotize others quickly, safely---perform
any known HYPNOTIC FEAT with EASE!
Amaze friends-Exert your Hypnotic Power
over others - Be POPULAR and WANTED!

YES, you can do it so EASILY and quickly you'll be
amazed. And it does not take special talents or long months of study. The
first day you receive this miracle GUIDE TO HYPNOTISM you'll be
able to perform wonders that will astound everyone. It's that SIMPLE...
WHEN YOU KNOW HOW.

Imagine the power of a simple SAFE YOUR POWER OVER OTHERS
... You'll be able to make
... You'll be able to make
... You'll be able to make



25 MIRACLE LESSONS

- HOW TO HYPNOTIZE
New Simple Technique
- HOW TO AWAKEN SUBJECT
- THE POST-HYPNOTIC
SUGGESTION
How to make others do your bidding
after they are awakened, hypnotiz-
ing by telephone.
- HOW TO GAIN MAGNETIC
NEW PERSONALITY
- MESMERISM
Quick techniques for hypnotizing.
- MAGNETIC HEALING
How to stop pain... such surgery is
performed by Hypnotism
- HOW TO HYPNOTIZE
FOR MONEY
- CURING BAD HABITS
Laid sleeplessness
Loss weight
- POWER OF SUGGESTION
- HYPNOTIZE YOURSELF
- MAGNETIC INFLUENCE
Control others.
- HYPNOTIZING CROWDS
- HOW TO ENTERTAIN
- MIND READING
- HYPNOTISM IN BUSINESS
and much, much more is covered!

SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to
produce hypnotic sleep has been so
well guarded that only a few have
mastered it all but now the veil
is torn and the secrets are revealed and the
innermost SECRETS and techniques
revealed to the first time student
that it, indeed, is a simple fact
that anyone can learn. Our guidance
these secrets and methods you can
bring about this strange and wonder-
ful control that has been used
by doctors, psychiatrists and even
the past. Yes, look at
remarkable phenomena will be yours
to use for personal self-development
and countless other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

First, you must understand that what
another person does with Hypnotism,
you can also do. There isn't any-
thing anyone has ever done with this
art that you cannot do! YOU can
make people cry, laugh, shout, stop
smoking, recall childhood memories,
act like an infant, make water taste
like vinegar, get folks to sing, dance
do a 1001 things they would never
do when not UNDER YOUR POWER
and the most amazing thing of all
is --- HOW EASY IT IS TO DO!

SO EASY TO MASTER!

Here at last is the most perfect,
simple and easily-learned course
on Hypnotism ever written. In three
short, simple chapters you learn the
hidden secrets of Hypnotism and how
to work this scientific miracle. No
org. technical, mumbo-jumbo ex-

planation is given. The entire
Lesson Guide to Hypnotism is written
in plain, SIMPLE language that
one can understand. After the third
lesson you are able to begin per-
forming countless techniques and
powers easily explained in the next
22 chapters. You'll learn how to cure
bad habits in yourself and others,
how to BUILD PERSONAL MAGNE-
TIC, SLEEP without drugs, des-
troy them to STOP PAIN, stop
smoking, BUILD WILL POWER,
LOSE WEIGHT, MOVE YOUR
BODY, and MAKE MONEY
with your new power by entertaining
at parties, clubs meetings,
etc. Try this knowledge will give
you the SECRET OF CONFIDENCE
and POWER make any you have
ever known.

ACT, FEEL AND BE A NEW PERSON!

How often have you wished that you
could EXERT A MAGNETIC POWER
and INFLUENCE OVER OTHERS
Get people to respond to your every
command, win respect, admiration
and envy from both men and women,
win, DREAM NO LONGER. It's all
possible with the SECRET mag-
netic power of Hypnotism. You can
only be a NEW PERSON OVER OTHERS
but also yourself. You can BUILD A
STRONG, MAGNETIC PERSONALITY
and a NEW SELF and
of your own. You can direct your-
self to ACCOMPLISH anything, as
easily as you can command others.
You have the power to accomplish
your innermost dreams.

25 Fact-Packed LESSONS TELL ALL!

Never before has such a Complete
and authentic course on Hypnotism
been available at such a low price.
Doctors and students have PAID
hundreds of DOLLARS for personal
instruction in Hypnotism, with out-
come results such as they can
earn in thousands of DOLLARS
in a year or over the years. Yet, due
to printing economies, large press
runs and also by the elimination of
correspondence costs, the complete
25-Lesson Guide to Hypnotism is
yours for only \$1.98. Yes, only
\$1.98 for the COMPLETE COURSE
bound in book form. Certainly a tiny
investment for so much!

• USE FOR 30 DAYS • WITHOUT OBLIGATION!

PROVE to Yourself that YOU CAN
HYPNOTIZE ANYONE! Order the
25-Lesson Guide to Hypnotism today
and put it to the test the very next
morning. The first three chapters
are the SECRET of Hypnotism
and the 22 chapters that follow
introduce you to many new WONDERS
of this miraculous art. For the next
30 days, as our guest, perform the
WONDERS of Hypnotism among your
friends, at home and at work. If
you don't feel it's the GREAT
VALUE you have ever received for
\$1.98--we don't want you to keep it.
Just mail it back and the small pay-
ment you sent will be PROMPTLY
refunded--no questions asked. You
have nothing to lose -- amazing new
POWERS TO GAIN! So order now!

CHECK HERE HYPNOTIC POWERS YOU WANT!

- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNTS, TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY



MAIL NO-RISK FREE TRIAL COUPON!

Palmer-Jones Publishers, Dept. 29
383 Market Street, Newark, New Jersey

YES, Send me for 30 day HOME TRIAL the complete 25-Lesson
GUIDE TO HYPNOTISM.

☐ I enclose \$1.98 -- payment in full -- which will be
refunded to me if I am not 100% delighted.

Name

Address

City Zone State

☐ I agree that I will not use this power for other
than proper use.

**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

MEMBERSHIP—FIFTEEN CENTS

WE would like to thank all the readers who sent in their letters on "Why My Bike is Important to Me."

All of the letters received were excellent and the twelve winners can be proud that their letters were chosen.

The twelve winners are:

JAMES HOUGHTON
225 Taft Street
Fairfield, Calif.

MICHAEL GOLDBLATT
2901 W. Lunt Avenue
Chicago 45, Illinois

JOHN L. GLAZE
149 E. North Street
Hillsboro, Ohio

JOHN B. WEST
25 Ingleside Avenue
White Sulphur Springs, W. Va.

RICHARD BERNSTEIN
505 Waukesha Avenue
Norfolk 9, Virginia

EDDY ALGER
16 Bodell Avenue
Providence 9, R. I.

PENNY SPAN
1924 E. Henshaw Road
Phoenix 34, Arizona

HELEN ANN BURTON
1013 Eighth Avenue
Albany, Georgia

NANCI NEWMAN
7708 Park Avenue
North Bergen, N. J.

PATRICIA KIRKSEY
11 Broadmoor Circle
La Marque, Texas

CAROLYN REID
120 Manhattan Avenue
Brooklyn 8, New York

IRIS BARNES
20499 Marlowe
Detroit 35, Michigan

MEMORANDUM

TO: Club Members

FROM: Archie Andrews

Dear Club Members:

I am sure that all of you, from time to time, watch television and I am sure you will be interested to know that there is a possibility that you may be seeing Archie and his friends and family on television in the next few months.

An "Archie Pilot Film" is now being made in Hollywood. When it is finished it will be shown to various sponsors and if one of the sponsors likes and buys the show, it will go on television.

Wayne Adams, the member of the cast who plays Reggie, wrote me a letter recently because he and the other boys and girls in the cast were anxious to join the Archie Club and become members just like you are.

I am printing his letter because I thought it might be of interest to you and perhaps some of you would like to write to him and ask him how it feels to be an actor in television and how much he enjoys playing Reggie and also ask him to tell you something about the other boys and girls in the cast who play Archie and Betty and Veronica, etc.

I am sure that he would be happy to hear from you and you might have a lot of fun corresponding with Wayne Adams.

Sincerely,

ARCHIE COMIC PUBLICATIONS, INC.

Archie Andrews

Dear Sir:

My name is Wayne Adams and I am currently playing the role of "Reggie" in the Archie Pilot now being filmed at Columbia Studios (Screen Gems).

I think the other members of the cast and some of the production people would enjoy some of the "Archie" club buttons and whatever else the Archie Club has to offer.

The pilot is almost done and all of us are hoping that it sells. Meanwhile, Archie (John Simpson), Betty (Cheryl Holdridge), Veronica (Miki Jamison), Reggie (Wayne Adams), Jughead (Jerry Brite), Director (Gene Nelson), Casting (Phil Rogers) & (Mildride Gusse) are waiting for our press cards, buttons, calenders etc.

Enclosed is one dollar, please send as much material as you can.

Sincerely,

Wayne Adams

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,

Archie Club
THIS IS TO CERTIFY THAT

SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews
PRESIDENT

**P
R
E
S
S**

not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dresy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____

(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____

RECORD YOUR VOICE AT HOME

ONLY
\$6.98

FUN FOR
THE WHOLE
FAMILY



Make Your Own Records Anywhere!

Now you can cut your own records at home. Sing, tell jokes, record conversations, take off your favorite music and it's all ready to play back instantly. Baby's first words, famous speeches, top shows and so much more can all be captured by you forever. Not a hi-fi or a fancy tape recorder, but you will find hundreds of exciting, practical uses for this durable, simple, easy-to-use instrument. And, think how much fun you can have with this wonderful recorder at parties, gatherings and wherever you and your family and friends get together.

Makes Actual Non-Eraseable Records

You receive complete equipment for recording, including recording arm and head, microphone, tracking disc, cutting needles, and a supply of blank records, to attach to your own phonograph, and you're all set to record what you like and when you like. Takes only 30 seconds to set in place and so simple any child can use it. Perfect for making a record to mail to a loved one who hasn't heard baby or the kids in a while. Records at 33 1/2, 45, or 78 R.P.M.'s. (Some phonographs with automatic cut-off may require some adjustment for playing back these records.)

FEATURES:

- Handy Portable Carrying Case
- Cuts Actual Records
- Records at 33 1/2, 45, or 78
- Sing, Tell Jokes, Record

10 DAY FREE TRIAL

Don't delay! Order now! Use this exciting recorder for parties, gatherings, recording sessions and just plain fun for 10 full days. Test it in your own home, and if you're not 100% delighted, simply return for prompt refund of the full purchase price. Only \$6.98 plus 45¢ shipping charges.

MONEY BACK GUARANTEE

Honor House Products Corp., Dept. RL 50
Lynbrook, New York

Rush my Voice Recorder at once. If I am not 100% delighted after 10 day free trial, I may return the merchandise for prompt refund of full purchase price.

- ☐ I enclose \$6.98 plus 45¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

Name _____
Address _____

PARACHUTE — \$2.95

(22 Ft. Cir.)



Air Force surplus 'chutes 22 ft. cir. used to drop emergency supplies—Type G4—International orange color. Complete with rayon shroud lines. The cloth alone is worth more than the price of the 'chute! Use them for dozens of things—covers, drag-chutes, kites, shelters, etc. Only \$2.95 each, plus 35¢ Pp & Hdlg.

SILENT DOG WHISTLE

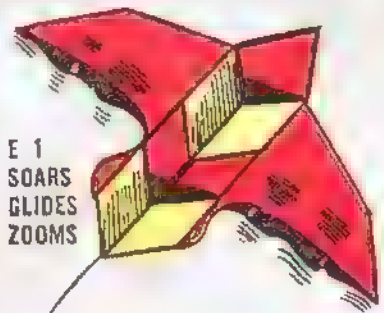
ONLY YOUR DOG
CAN HEAR IT!
HUMANS
CAN'T



\$1

This whistle calls your dog instantly. No hears it for terrific distances, but human ears can't. Ideal trainer—brings dog the minute you call.

E 1
SOARS
GLIDES
ZOOMS



SPACE-BIRD

NEW! IT'S A BIRD
—IT'S A PLANE.

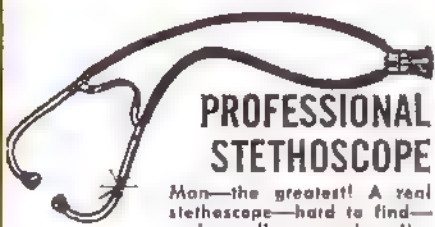
3 Dimensional Aeronautical Kite Climbs—Zooms—Glides. A Terrific Flyer in All Weather—No Tail—No Running. Made of Tear-Proof Acetate. Wings Flutter in Continuous Bird-Like Action! 48 inch Wing-Spread; 33 inches long. Complete with 250 ft. of Cord. This Fabulous Flyer only \$3.98

KANGAROO SHOES



You'll jump like an astronaut on the moon! Steel springs zoom you off the ground—and the harder you hit, the higher you go! Fit over your shoes—any size, 6 to 12. Leap and bound whenever you want to go!

\$3.98



PROFESSIONAL STETHOSCOPE

Man—the greatest! A real stethoscope—hard to find—and usually expensive. Use it to hear heart-beats; learn rudiments of respiratory system. The real thing—and cheaper than a toy! A terrific bargain at only—

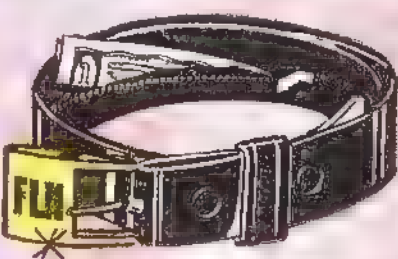
\$2.95

SECRET ZIPPER MONEY BELT

With Your Initials on Buckle

Genuine leather belt has secret zipper pocket. Keeps things you want to hide safe from prying eyes. Black leather with silvery-rhodium buckle on which we engrave your initials. Waist size, 26" to 44". Print size and initials when ordering. Only—

\$2.98



EMPIRE MSG. CO. Dept. AC-5
140 Marbledale Rd., Tuckahoe, N.Y.

Rush me the items checked below. Enclosed is \$ (Sorry, no COD). Your money back if not completely satisfied.

- ☐ Parachute ☐ Dog Whistle
☐ Kangaroo Shoes ☐ Stethoscope
☐ Space-Bird ☐ Secret Belt

Name _____
Street _____
City _____ State _____

EMPIRE MSG. CO., Dept AC-5, TUCKAHOE, NEW YORK



ARCHIE! DO YOU
SEE WHAT I SEE?
OR AM I SEEING
THINGS?

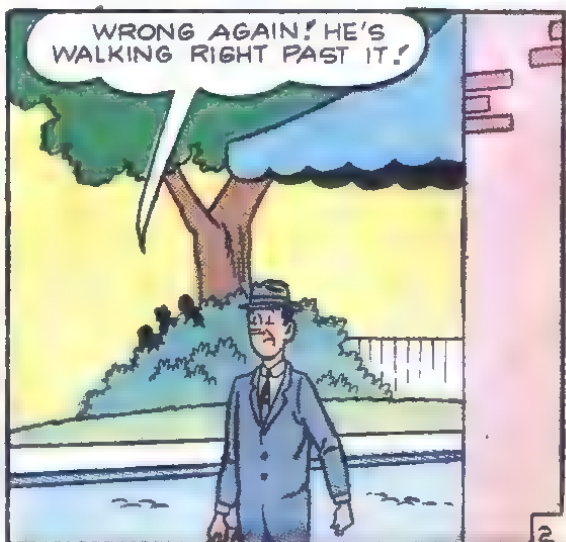
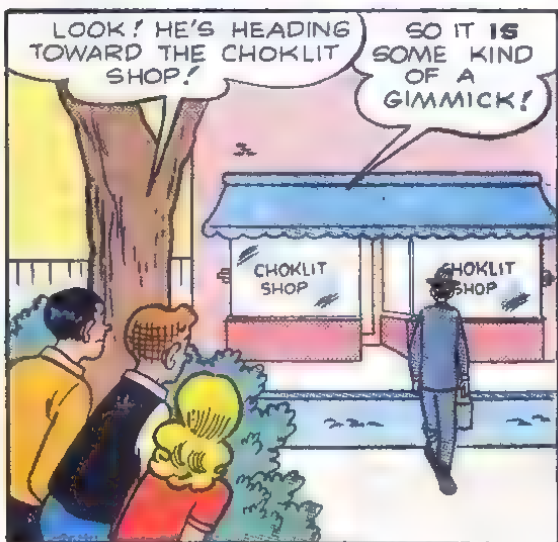
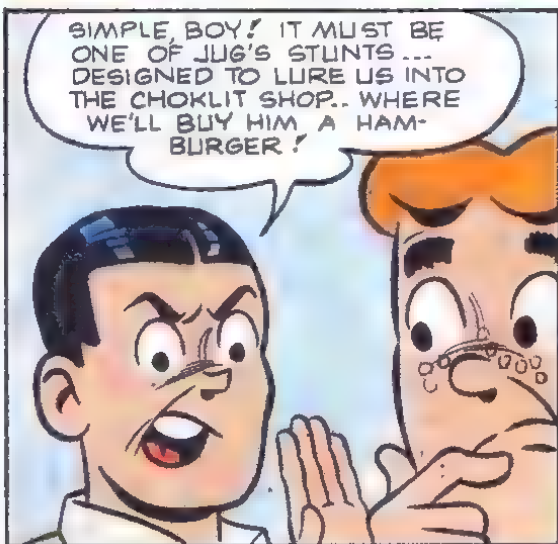
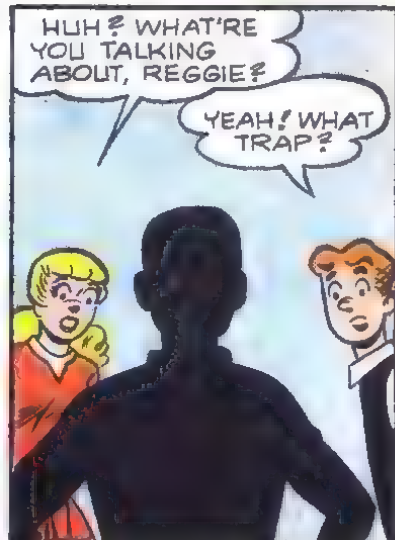
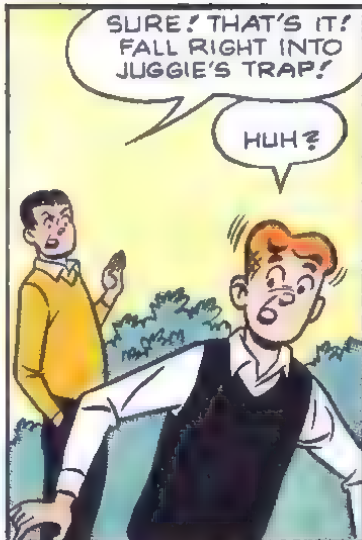
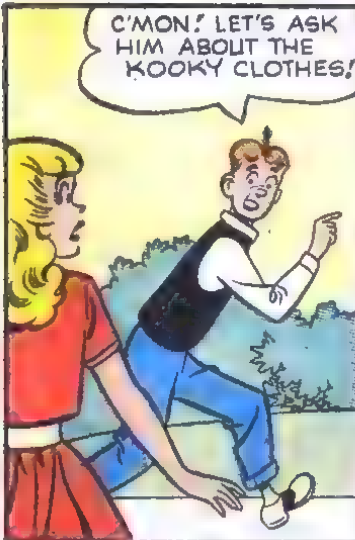
I SEE IT,
BUT I DON'T
BELIEVE IT!

IT'S JUGHEAD!
DRESSED LIKE
A HIGHBROW
MADISON AVENUE
EXECUTIVE!

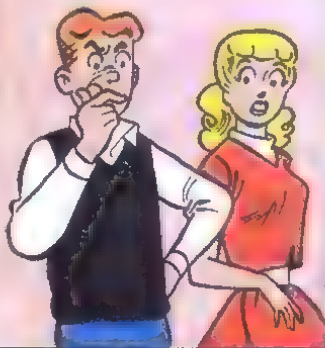


Jughead

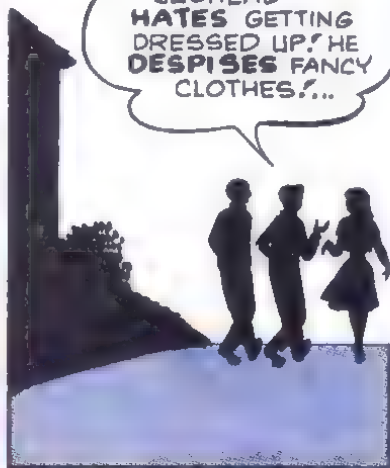
"clothes harmony"



WELL, IF JUG'S FANCY CLOTHES AREN'T PART OF A MEAL DEAL, THEN THERE'S ONLY ONE EXPLANATION!



JUGHEAD HATES GETTING DRESSED UP. HE DESPISES FANCY CLOTHES!...

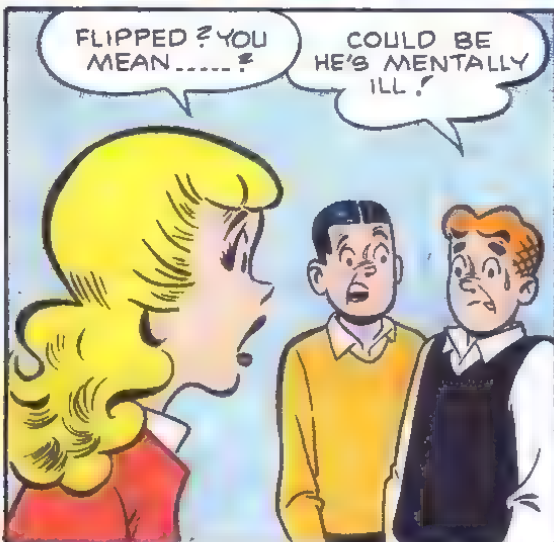


...SO... HE MUST HAVE FLIPPED!



FLIPPED? YOU MEAN.....?

COULD BE HE'S MENTALLY ILL!



GOSH, M-MAYBE ARCHIE'S RIGHT!

YES! WHY ELSE WOULD JUGGIE DRESS UP LIKE A TYCOON!

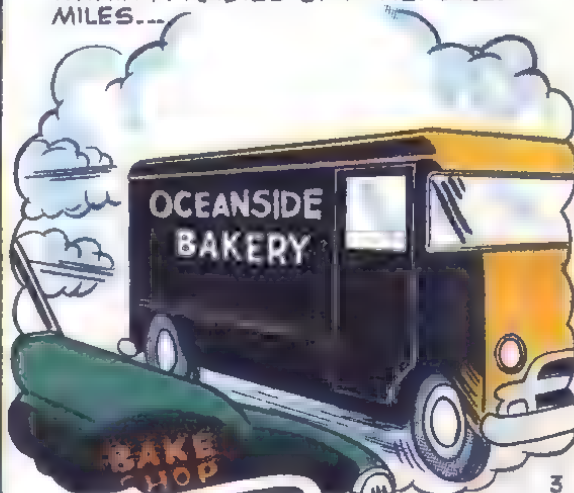


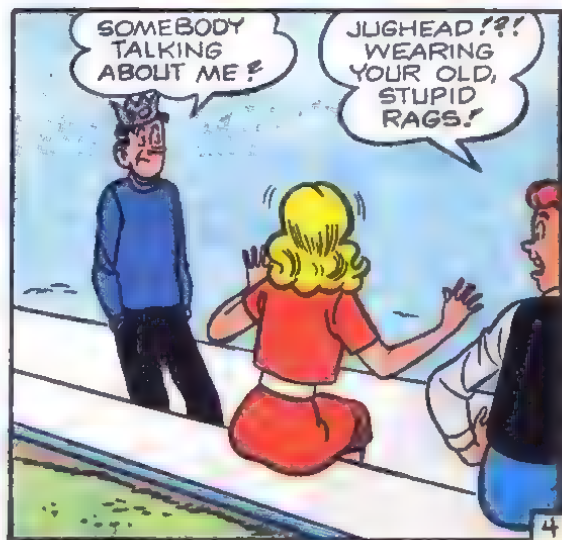
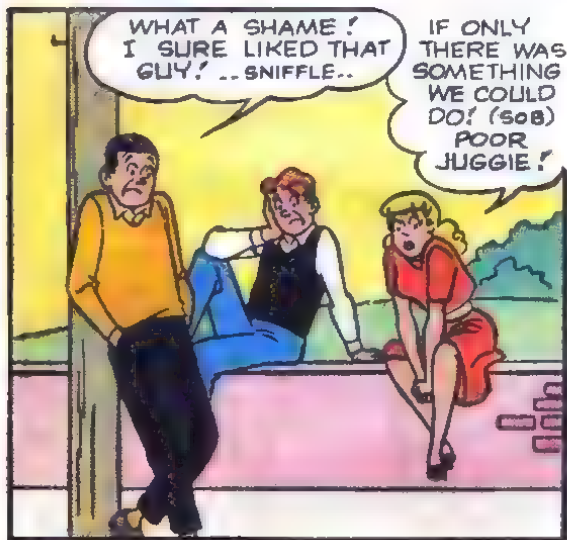
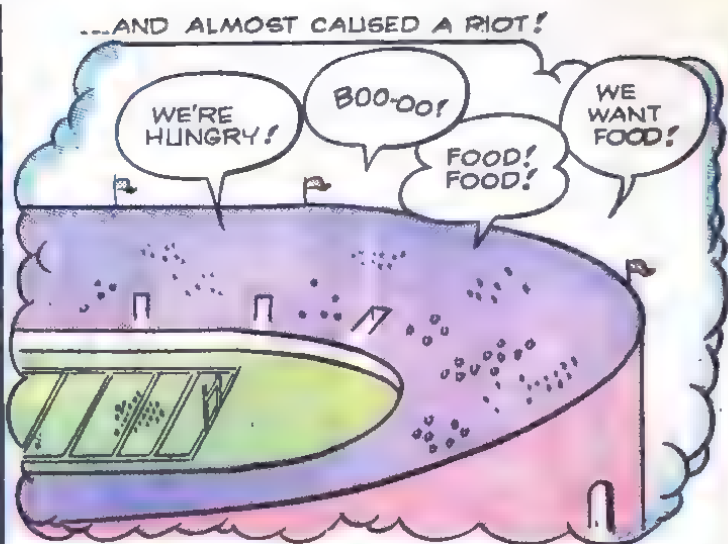
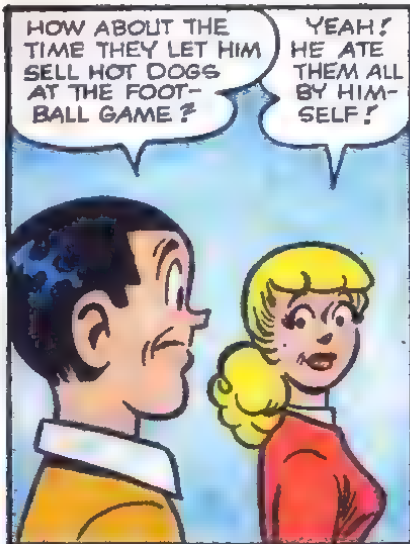
I HOPE IT'S NOT SERIOUS! RIVERDALE WOULDN'T BE THE SAME WITHOUT JUG!

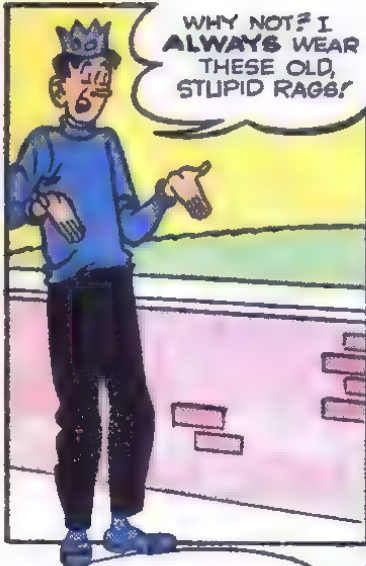
REMEMBER THE TIME HE AND MOOSE HAD A PIE-EATING CONTEST?



THEY CLEANED OUT EVERY BAKERY WITHIN A RADIUS OF A HUNDRED MILES...



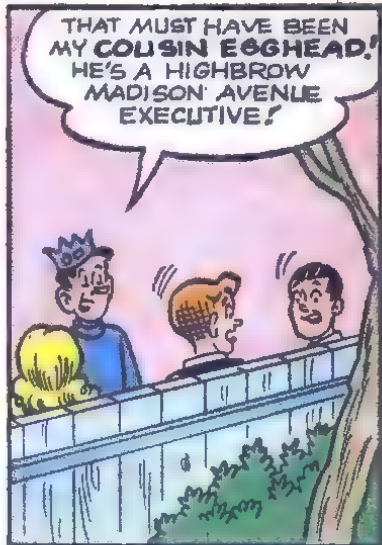




WHY NOT? I ALWAYS WEAR THESE OLD, STUPID RAGS!



BUT...BUT...WE JUST SAW YOU GO BY ALL DRESSED UP!



THAT MUST HAVE BEEN MY COUSIN EGGHEAD! HE'S A Highbrow MADISON AVENUE EXECUTIVE!



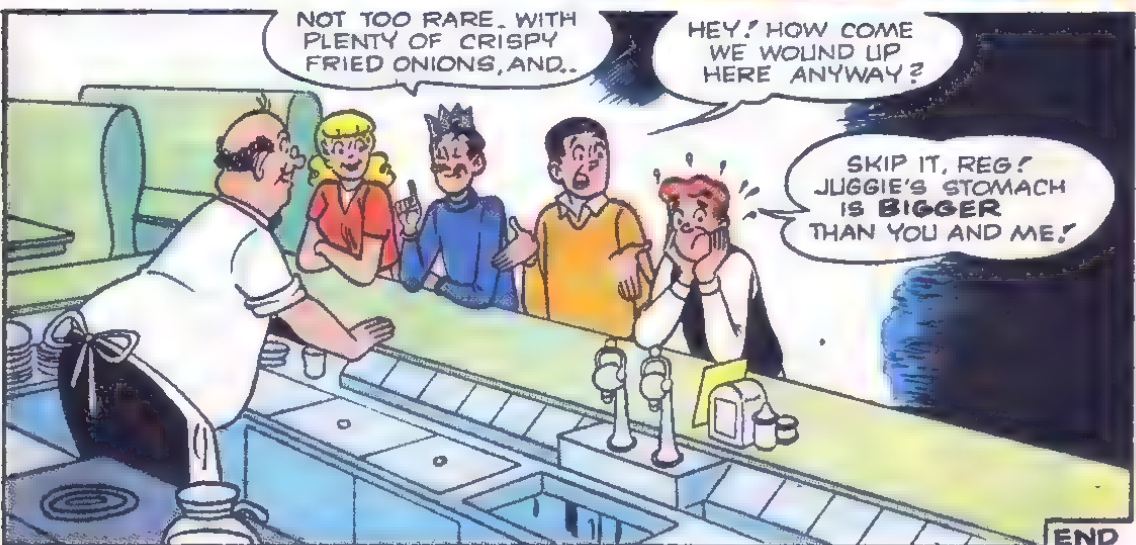
HOORAY! WE'VE STILL GOT OL' JUGGIE WITH US!

THREE CHEERS FOR GOOD OL' JUG!



C'MON KIDS! THIS CALLS FOR A CELEBRATION! ON ME!

SWELL!



NOT TOO RARE. WITH PLENTY OF CRISPY FRIED ONIONS, AND..

HEY! HOW COME WE WOUND UP HERE ANYWAY?

SKIP IT, REG! JUGGIE'S STOMACH IS BIGGER THAN YOU AND ME!

END



INSURE YOUR FUTURE WITH AN I.C.S. HIGH SCHOOL DIPLOMA

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

Lack of a high school diploma can automatically keep you from getting a better paying job. Or it can set you apart socially from other people who did finish their high school education.

How can you avoid taking such a risk without going back to school? The answer is International Correspondence Schools. You can *insure your future* with an I. C. S. High School Diploma.

I. C. S. is the world's oldest and largest home-study school. I. C. S. offers fully accredited high school courses. You earn your high school diploma at home—in your spare time—at your own pace.

You take only the courses you need. You get personalized guidance and instruction along every step of the way. The I. C. S. method is recognized by thousands of businesses and industries across the country. Millions of former students who have achieved amazing success are living proof of the results you can expect.

To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a **FREE Career Kit** with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" Career Guide, (2) a High School Catalog and (3) a Sample Lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

For Real Job Security—Get an I. C. S. Diploma! I. C. S., Scranton 15, Penna.

Accredited Member,
National Home Study Council

INTERNATIONAL CORRESPONDENCE SCHOOLS



BOX D 4984D, SCRANTON 15, PENNA.

(In Hawaii, reply P.O. Box 418, Honolulu)

(Partial list of courses)

Without cost or obligation, send me "HOW TO SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson):

- | | | |
|--|--|--|
| ☐ HIGH SCHOOL GENERAL | ☐ HIGH SCHOOL SECRETARIAL | ☐ HIGH SCHOOL SPECIAL SUBJECTS |
| ☐ COLLEGE PREPARATORY | ☐ HIGH SCHOOL MATHEMATICS | (designed to meet specific needs of individual students) |

I. C. S. also offers a full schedule of vocational courses for men and women in all major fields including the following:

- | | | | | |
|-------------------------------------|--|---------------------------------------|------------------------------------|---|
| ☐ AUTOMOBILE | ☐ BUILDING TRADES | ☐ ELECTRONICS— | ☐ CHEMISTRY | ☐ AIR CONDITIONING |
| ☐ ART | ☐ ENGINEERING | ☐ RADIO—TV | ☐ BUSINESS | ☐ DRAFTING |

Name _____ Age _____ Home Address _____

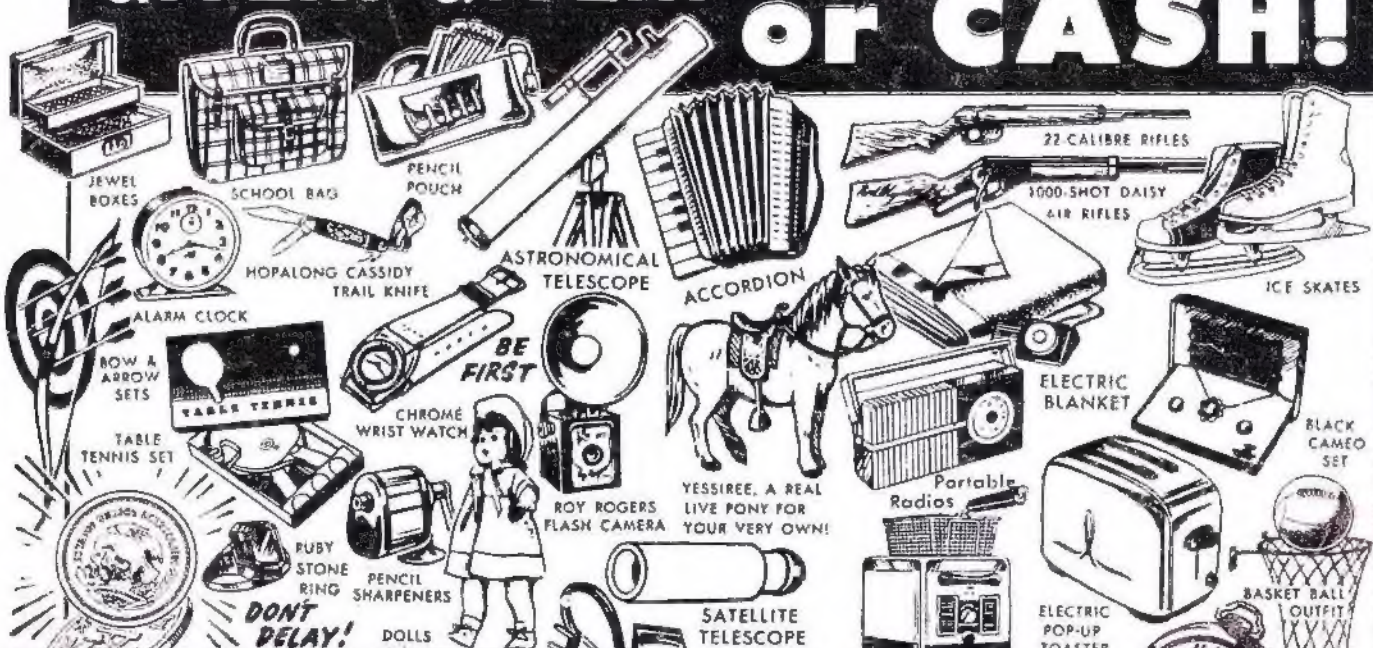
City _____ Zone _____ State _____ Working Hours _____ A.M. to P.M. _____

Occupation _____

Canadian residents send coupon to International Correspondence Schools, Canadian, Ltd., Montreal, Canada. . . . Special low monthly tuition rates to members of the U. S. Armed Forces.

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Great Fun! Start your own coin collection! JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

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Date.....
Wilson Chemical Co., Dept. 140-21, Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 140-21 TYRONE, PA.

147 FAMOUS AUTOMOBILES



1918



1919



1920



1921

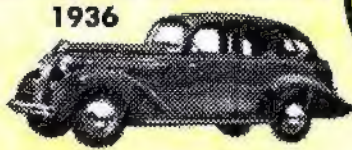
Only
\$2.49



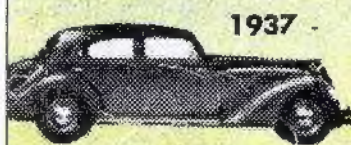
1934



1935



1936



1937



1938



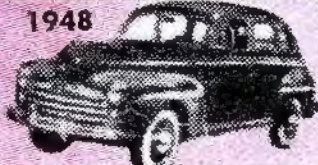
1939



1940



1941



1948



1949



1950



1951



1958

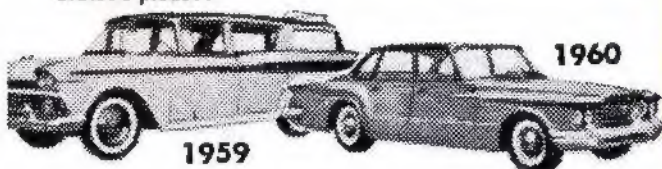


Comes packed in this special garage box in which to store your models!

KIDS!

Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! **EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT** — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$2.49 money order or check with coupon.

Satisfaction guaranteed or your money refunded. No C.O.D.'s please!



1959

1960

HERE'S A COMPLETE LIST OF CARS YOU GET

1915 Buick	1932 Essex	1949 Hudson
1916 Apperson	1933 Dodge	1950 Chrysler
1917 Oakland	1934 LaFayette	1951 Nash
1918 Baker Electric	1935 Cadillac	1952 Plymouth
1919 Franklin	1936 Terraplane	1953 Mercury
1920 Chevrolet	1937 Hupmobile	1954 Chrysler
1921 Case	1938 Ford	1955 Lincoln
1922 Mercer	1939 Packard	1956 Dodge
1923 Stearns	1940 Mercury	1957 DeSoto
1924 Chandler	1941 Plymouth	1958 Ford
1925 Locomobile	1942 Lincoln	Thunderbird
1926 Cleveland	1943 Nash	1959 Rambler
1927 Jordan	1944 Willys Jeep	1960 Valiant
1928 Kissel	1945 DeSoto	1961 Willys
1929 Auburn	1946 Dodge	1962 Chrysler
1930 Cord	1947 Kaiser	1963 Oldsmobile
1931 Durant	1948 Ford	

MAIL COUPON TODAY!

Auto Models, Dept. 51
Carle Place, L.I., N.Y.

No C.O.D.'s

Gentlemen:

Please send immediately full set of 147 auto models. I enclose \$2.49. If not satisfied I may return for full refund.

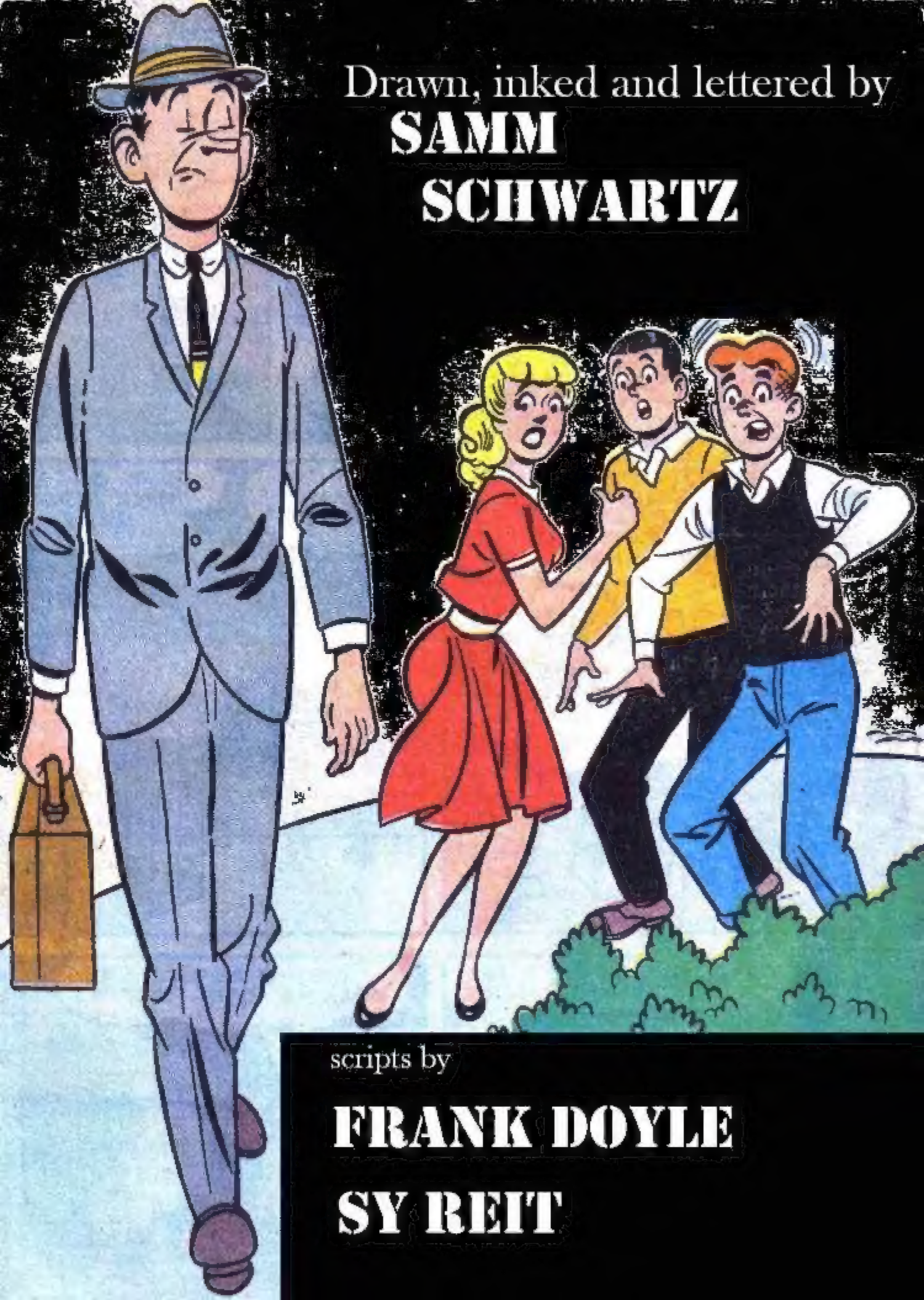
NAME

ADDRESS

CITY ZONE STATE

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